



Growing with the Times

FY 2015 Annual Report



Mt. Washington
Pediatric Hospital



The theme of Mt. Washington Pediatric Hospital's (MWPH) Fiscal Year 2015 Annual Report is "Growing with the Times" and you will see examples of growth throughout these pages. There are babies who have blossomed, families who have gained newfound confidence, neighbors touched by our educational outreach and a growing number of young patients who heal and grow.



In Fiscal Year 2015, we were incredibly touched by the sheer volume of young patients who have been a part of our care and by the growing array of programs and service lines increasingly available at our two campuses.

MWPH first opened in 1922 as the Happy Hills Convalescent Home for Children with just a handful of patients who required long-term care. Over the nine decades since, patient stays have become shorter and shorter. Today, it's clear MWPH is uniquely equipped to care for infants, children, teens and young adults living with medically complex illnesses, who will transition from the hospital back to home or are healthy enough to receive outpatient care.

Consistently ranked on "top health care lists," MWPH is known for its superb care and its family-like environment. For many, it's a home away from home whether they are hospitalized or visiting.

In Fiscal Year 2015, MWPH continued to grow in patient volume as well as within our community. Revenues consistently outpaced our expenses and, most notably, from the time that MWPH was founded, we've had a consistent pattern of responding to the shifting needs of our community and being uniquely poised to provide that care.

SHELDON J. STEIN
President & CEO



"What the hospital has really been great at achieving from the 1920s through today is re-engineering and re-designing itself to take care of children's health needs," says Stein. "The institution through the eras has responded to its environment, reacting to what these children need based on what's happening in our society."

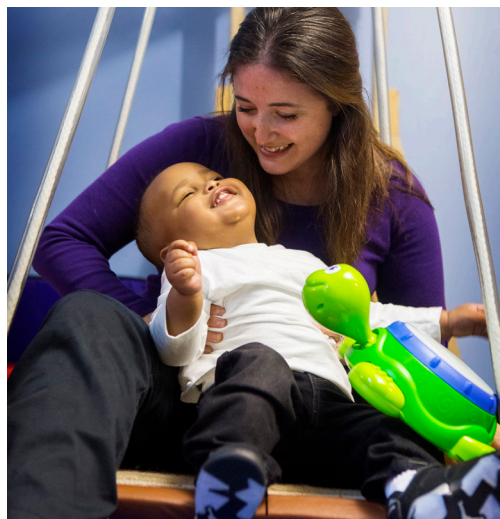
There have been some defining moments along the way, such as: building the hospital (1988); expanding our operations to Prince George's County (1996); opening the Rosenberg Outpatient Center (2000); and creating an unprecedented partnership with the University of Maryland Medical System and Johns Hopkins Medicine (2006).

One of our biggest visible accomplishments over the past year was the continued expansion of our facilities, and our greatest behind-the-scenes success was the adoption of a Strategic Plan that will likewise guide our future for the next three to five years.

MWPH continues to grow and evolve.

- Over the past year, both inpatient admissions and outpatient visits increased about 7% each.
- Meanwhile, outpatient visits have quadrupled in the past 15 years.

This is all good news for families who want the best of care for their children and who want their children safely back at home. That's our mission and our promise to you. For your help and support, we thank you all.



About MWPH:

Mt. Washington Pediatric Hospital provides family-centered, integrated care to children with serious, chronic or complex medical needs. Since 1922, the hospital has helped children heal from illness and injury, and now treats more than 8,000 patients each year. With locations in Baltimore City and Prince George's County, the 102-bed post-acute hospital is a jointly owned affiliate of the University of Maryland Medical System and Johns Hopkins Medicine. For more information, please visit mwph.org.

MWPH Is Dedicated To:

- Providing a healing environment where children can recover from illness and injury
- Teaching families the skills they need to care for their children and instilling confidence for the transition home
- Sharing the expertise and resources best suited to care for our patients
- Providing treatment to all patients in a loving, caring environment

G. Daniel Shealer, Jr.
G. DANIEL SHEALER, JR.
 Chair, Board of Trustees



Ann Eliasberg Betten
ANN ELIASBERG BETTEN
 Chair, Foundation Board &
 Granddaughter of MWPH's Founder
 Hortense Kahn Eliasberg

**GROWING WITH
 THE TIMES**



SONYA JOHNSON-BRANCH,
Physical Therapist Assistant/
Certified Personal Trainer with
participants at a Monday
evening workout session.

A Fitter Future

Childhood obesity is a growing epidemic and Baltimore is not immune. Long known for keeping its pulse on the community, Mt. Washington Pediatric Hospital launched an award-winning program that is changing lives.

What happens when an overweight teen joins Mt. Washington Pediatric Hospital's (MWPB) Weigh Smart® program?

Well, if you're like Rashaad Glasgow, your "after" photo shows a beaming young kid who's now more radiant and healthy.

For 10 weeks, Glasgow attended twice-weekly classroom sessions, participated in group workouts, made healthier eating choices at home and over time lost half his body weight. Now 23, the 15-year-old went from a heavy 247 pounds to a svelte 146.

"He just became a whole different person, not just physically, but much more outgoing and confident too," recalls Michelle Demeule-Hayes, MS, RD, LDN. The Weigh Smart® program director says MWPB launched the initiative in 2005 as a way to address the growing obesity epidemic and to support local residents.

"One in three children in the U.S. is either obese or overweight, and that ratio is even higher in Baltimore," notes the dietitian. Children and teens are presenting with symptoms like high blood pressure, cholesterol and diabetes — symptoms that used to be associated with adult disease — and they live in homes where family members also struggle with weight and unhealthy eating habits.

- Weigh Smart® initially targeted youths 8–17 years of age with individual sessions.
- In 2009, the Weigh Smart® Jr. program embraced younger participants (ages 2–7).
- In 2010, Weigh Smart's Healthy Living Academy (HLA) took the same concepts into a train-the-trainer setting.
- In 2012, the Healthy Living Academy expanded directly into local classrooms.
- In 2014, the Weigh Smart® program debuted its Jump Start program introducing once-a-week Thursday night sessions.
- In 2015, Weigh Forward® expanded to an offsite location.

The Weigh Smart® program focuses on instilling healthy habits that result in a gradual one to two pound-a-week weight loss, not too much or too fast, but steady over time. The program also focuses on a healthy body mass index (BMI) versus pounds lost and it hones in on more measurable outcomes



like cholesterol and triglyceride levels, blood pressure readings and body fat changes over time. To date, more than 3,000 patients have participated in the Weigh Smart® program.

Glasgow says he learned lessons that will last a lifetime. "I still work out today and that's funny because I wasn't excited when I started. But Mt. Washington was great. They incorporated video games, were really hands on and I think that's what helped me love working out. It was fun." ●



Weigh Smart® Success: **10-week program**

406,000 steps per participant

35,000 calories burned per participant



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"So many of these kids are teased and ostracized," says Demeule. "A lot of them are isolated and don't want to participate in exercise or eat in the lunchroom. Many feel left out and not included. Weigh Smart® offers a safe place where kids have the same struggles and the same successes."

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Grace Under Pressure

Despite the circumstances around us — and sometimes because of them — we thrive. When unrest struck Baltimore, dovetailing with one of our most anticipated events, we quickly changed course. Not only did the event go off without a hitch, but our biggest supporters showed just that — their greatest support.

LAUREN PERLIN,
Foundation Board Member
and Storybook Gala Chair



“These kids need Mt. Washington Pediatric Hospital and I think that fed into the success of the night. The realization became, if we are going to support the children of Baltimore, just as they can’t give up, neither can we.”

Lauren Perlin at home with husband, Ryan, and children, Sadie, Ava and Millie.

They say a mother’s intuition is always right.

And so it was in May 2015 when Mt. Washington Pediatric Hospital hosted its second annual Storybook Gala, an event that drew 600 attendees and raised more than \$180,000 — on what could have been a rather dark and dismal night.

Violent street images following Freddie Gray’s death put Baltimore in the center of national and international news. Many charitable organizations in town had canceled special events.

“Everybody was glued to CNN the week before the event,” notes Lauren Perlin, wife, mom of three, Foundation Board Member and Storybook Gala Chair.

The timing was such, however, that the planning team had to quickly decide what to do. And in the end, Perlin said, those very circumstances only heightened the group’s commitment to its goal. Like others who’d taken a public stand, they wanted to stand firm for their cause.

Perlin speaks from experience. Introduced to MWPH shortly after the birth of her daughter, Millie, now 5 years old, the two visit the pediatric hospital weekly — as they have since Millie was a newborn.

“I wish I hadn’t had to be introduced to MWPH,” Perlin reflects. “But I have a child who was diagnosed with Down Syndrome. We went to MWPH for a consult and I fell in

love with the place,” she says. “It now feels like a family. MWPH treats the kids like their own and the kids feel it. It’s not a sterile environment. The children don’t wear hospital gowns and the hospital makes therapy fun. Now, I can’t imagine MWPH not being in our life,” says Perlin. “They’ve been in our life almost as long as Millie has. And I wouldn’t have it any other way.”

Coincidentally, while visiting MWPH that first time, Perlin ran into a former colleague. He invited her to become involved and it wasn’t long before Perlin, who had experience in the development arena, became a member of the MWPH Foundation Board and recommended the Storybook Gala as a way to raise public awareness about the work of her favorite pediatric hospital.

On May 2, 2015, as Perlin soaked in the scene before her, the party planner realized the MWPH community had indeed shown its unwavering support — even in the toughest of times.

“As I looked around the room, I didn’t see one empty seat,” she recalls. “Everyone was smiling, everyone looked beautiful and I felt kind of like the bride on her wedding day.”

More so, Perlin felt like a proud parent who’d trusted her gut. “The Storybook Gala is my baby and it has been my pleasure to give back to a place that gives to so many.”

2015 Gala:

50% increase in attendance

70% increase in fundraising

4 days to successfully change venues

tickets sold out in
35 hours



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Hands-On Training

Simulation labs historically have been used as teaching tools for health care providers.

Nicole Bent was the first parent to go through Mt. Washington Pediatric Hospital's simulation lab training, a practice that quickly grew from one family's success story to dozens. Tracheotomy training is now offered to every trach and ventilator family prior to their transition home.

NICOLE BENT
with daughter
KAYLEIGH KLATT





Moms around the world meticulously record their baby's milestones. But Nicole Bent's diary reads differently than most.

For starters, Nicole could practically cradle her little bundle of joy in the very palm of her hand.

Her daughter was born on New Year's Day 2014. That's cause for celebration in and of itself but the most noteworthy observation was that, at just 26 weeks in the womb and 3½ months premature, Kayleigh Klatt weighed a mere 11.6 ounces — making her the smallest survivor on record ever born in Maryland and one of the smallest in the world.

In her baby journal, Bent notes:

- Kayleigh was 11 days old when she held her for the first time.
- Kayleigh was 18 days old when she finally weighed a pound.
- Kayleigh had her first bath at 2 months of age.
- Five months passed before Nicole saw Kayleigh without medical tape on her face.
- At 20 months, Kayleigh finally came off the ventilator.
- In September 2015, Kayleigh had spent more days at home than in the hospital.

Today, this tiny little tot who didn't weigh three-quarters of a pound is 2 years old and a normal, healthy weight for her age. But Kayleigh's journey, though miraculous, is one her mother wouldn't wish on anyone. Due to severe preeclampsia and Intrauterine Growth Restriction, Kayleigh was unable to amass critical weight gain in utero. Doctors predicted her demise even before she was born. And her mother remembers her daughter needed emergency care on a near constant basis.

Her mom was at her bedside 24/7, going home only on Saturday nights for a brief reprieve before returning for another six-day stay. Kayleigh was almost 10 months old

before deemed healthy enough to leave the hospital — still on a ventilator.

Bent credits Mt. Washington Pediatric Hospital (MWPH) with teaching her what to expect as they transitioned from hospital to home and with equipping her to be the mom she'd wanted so desperately to be — giving her the ability to hold, protect and nurture her daughter, smother her in kisses and take her on walks.

Using a state-of-the-art simulation lab, MWPH staff trained Bent how to quickly read and respond to ventilator alarms, perform CPR and care for Kayleigh's critical airway.

"The SIM training was definitely life changing for mom and daughter," recalls Simulation Specialist Linda Hutter. "The SIM lab allowed Nicole to make mistakes without harm to Kayleigh until her confidence grew. Real-life scenarios were practiced to help facilitate the critical thinking that would be imperative once home and applied in emergency situations."

Bent agrees. "When we went home," she said, "the scenarios that we practiced in the lab became very real world."

"The first half of our journey I was scared, terrified, traumatized, distraught, angry and frightened. But as time went on," she says, "I

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"Kayleigh's middle name is Hope because although I was told that she wouldn't even survive the birth, my friend said, "Where there is life, there is always Hope."

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became confident, excited about the future, grateful, blessed and in awe of Kayleigh."

Kayleigh was born at Mercy Medical Center and at 4½ months transported to the University of Maryland Medical Center, where she remained in intensive care. Kayleigh would stay at three hospitals and undergo four surgeries before finally going home.

Bent credits all three hospitals with excellent care. "But it wasn't until we came to Mt. Washington," she says, "that I became her mom. They definitely prepare you for going home." 🍀

Little Kayleigh: **11.64** ounces at birth

3 hospital stays | 4 surgeries

328 days as a patient



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VIRGINIA KEANE, MD;
DEBBIE CHETELAT, RN;
SHERRISE MYERS, MA; and
DONNA CHENOWITH, RT



One Stop

Mt. Washington Pediatric Hospital's Primary Care Clinic makes it easier than ever for parents caring for children with complex medical cases — simplifying the process and offering a more streamlined continuum of care.

As parents, we often take our child to the doctor's office for a cold, infection or emergency situation.

But what do we do when that child has multiple conditions or multiple systems involved, such as respiratory, digestive and neurological? Typically, these patients see separate specialists in round after round of appointments with different health care teams at different doctors' offices.

Shouldn't it be easier for patients and their families? And wouldn't it be better for health professionals, too?

That was the question posed by Dr. Virginia Keane when she arrived at Mt. Washington Pediatric Hospital (MWPH) with almost three decades of experience as a primary care physician, most recently with the University of Maryland Medical System (UMMS).

And the answer?

An affirmative go-ahead.

And, so far, the results have been phenomenal.

In October 2014, MWPH opened a new Primary Care Clinic featuring a team of specialists who work together to streamline the process for the children and families who receive care there. The team includes Keane, a pediatrician, as well as a nurse coordinator and a medical assistant/administrator.

"It helps families to have one person seeing everything," says Dr. Keane. "My goal is to make life as easy as possible for families who have children with complex medical needs."

"Parents like the idea of having one doctor look at their child as one patient versus a brain, a pair of lungs, a heart."

Too few primary care physicians have the experience needed for the range of issues they might encounter — or they don't have a ready team of specialists surrounding them. This is especially true in a community setting

"It helps families to have one person seeing everything," says Dr. Keane.

"My goal is to make life as easy as possible for families who have children with complex medical needs."



where most families seek care. At large academic medical centers, however, this multidisciplinary team approach is more the norm. Keane's background at UMMS, coupled with MWPH's innovative and responsive environment, allowed this new primary care clinic to streamline patient care.

"I just took a concept that works and applied it to our specific setting," says Keane, recently voted one of the Top Docs in the metro area by *Baltimore* magazine.

"I think Mt. Washington recognized the need and is also constantly looking to improve service to its community."

Keane says she's hopeful that the program, in time, can be expanded further into the community as well as provide families with a single primary care physician who can see their child into adulthood. The idea would be to open satellite clinics throughout the state and to provide a better continuum of care.

"I'd love to see someone in every county in Maryland taking care of these kids," says Keane, "keeping patients healthy and out of the hospital, looking at them systemically versus episodically."

One year later, the most rewarding part of the job for Keane?

"When I have a family frantic about the care of their child who didn't think they'd be

able to provide for them and within a couple of months they're calm, confident and love having their child at home — that's rewarding. Mt. Washington has been everything I expected and the commitment here is wonderful." 🌱

New Primary Care Clinic: **183** patients

79% with complex needs | **709** primary care visits

100 sick visits | **534** follow-up visits

1,200 coordinated specialist care visits



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A Voice for the Community

Mt. Washington Pediatric Hospital has long been a voice for our patients and families. And whether it's inside our facilities or directly in our neighborhoods, we seek to improve the health and safety of our loved ones.



MELISSA BEASLEY (right),
Community Advocacy Manager
and **KYRA CRAFTON**, Community
Advocacy Program Assistant

How can you impact the health of a community?

“By getting right into the community,” says Melissa Beasley, Community Advocacy Manager for Mt. Washington Pediatric Hospital (MWPB).

And though Beasley has a desk, you could hardly call hers a desk job.

Throughout the year, she is out and about sharing health care education on a multitude of topics to a multitude of audiences.

For example:

- You’ll find this health care educator at health fairs, malls, schools, churches, nonprofits and community events throughout the Baltimore area.
- She’s overseen close to 100 child safety seat events.
- She delivers close to three dozen presentations a year.
- She helped feed more than 3,000 families one year.
- She’s active on the legislative front.
- Last year, Beasley’s outreach into the community included close to 100 events that impacted some 43,000-plus families.

“Topics range from asthma and lead poisoning to obesity prevention and safe sleep,” says Beasley. “We’re reaching more into the community and on different levels, too.”

The goal? To deliver much-needed health care education to help prevent disease, death and injury among our local citizens — and to become more strategic and focused in the process.

“We’re only 10 minutes away from areas with high rates of homicide, homelessness, drug use, not-so-good cancer outcomes, heart disease and diabetes,” she says.

“We also serve as a resource statewide.”

When Beasley arrived at MWPB, the Affordable Health Care Act placed a new emphasis on reducing hospital admissions, reducing health care costs, better quantifying results and outcomes.

“The question becomes how do we get past the point of patients overwhelming the Emergency Room because they don’t know any better? Sometimes, they just don’t have the resources to take better care of themselves or even have the basic knowledge.

“We’re not focusing on the end results or outcomes as much as the root causes of problems. For example, we know we have a problem with diabetes and obesity, but rather than focusing on the disease or just its treatment, we teach healthier ways to cook, the value of growing produce, the basics of nutrition, the value of exercise.”

Beasley acknowledges that one of the more challenging aspects of MWPB’s community advocacy job — which celebrated its fifth anniversary last year and which is funded through the MWPB Foundation — is communicating important topics in a way that’s both interesting and memorable. And one of her favorite moments is when someone approaches her, well after an event, to share information they learned and

remember — “that light bulb moment where something clicks.”

“You’re lucky,” she adds, “when someone pays you for something you’re passionate about.”

MWPB in the Community:

Year	2010	Year	2015
	38		100+
	events		events
	6,518		44,333
	people		people
	reached		reached
	1		2
	staff		staff



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Soothing Comfort

Nationwide, a growing number of infants are born drug-dependent due to their mother taking prescribed and non-prescribed opiates during pregnancy. Not enough hospitals are equipped to treat them through the drug withdrawal process. Mt. Washington Pediatric Hospital has become a resource for health care providers throughout Maryland and is highly sought out for its therapeutic care.



Clockwise from left:
RHEA McDONALD, LGSW; **ILENE DEVORAH**, LGSW; **KAY MATHIAS**, RNC, NP; **MARISA YBARRA-REYES**, CCLS, CEIM; **MONIQUE SATPUTE**, MD, FAAP; and **CHRISSE HEIMER**, BSN, RN, CPN

Imagine a newborn curled in pain — shivering, sweating and crying.

Now, realize that the baby is going through drug withdrawal. But because neonatal abstinence syndrome (NAS) mimics other disorders and isn't the easiest to diagnose or treat, many hospitals aren't equipped to help these babies when they need it most.

"NAS can be very difficult to diagnose after birth," says Dr. Monique Satpute, a neonatologist at Mt. Washington Pediatric Hospital (MWPB).

MWPB admits close to 100 infants each year — that's about one-fourth of its inpatient population. These newborns arrive from hospitals throughout Maryland shortly after delivery and will stay, on average, two to three weeks before heading home.

Within MWPB's Center for Pediatric and Neonatal Transitional Care, these newborns are nurtured in a way not typical in a hospital nursery or neonatal intensive care unit more geared toward pre-term infants with frequent emergencies.

In addition to the routine feeding and medication schedules of any hospital setting, MWPB offers a calm, soothing setting that comes with darkened rooms, soft music, vibrating chairs, therapeutic massage and good old-fashioned tender loving care.

"In a typical hospital setting, these babies are exposed to alarms, bright lights and the constant noise that signals an emergency," notes Kay Mathias, a MWPB nurse practitioner with 24 years of experience attending to the tiniest of newborns. "Here, we have volunteers who swaddle them to make them feel more comfortable and safe. We hold them, comfort them and help them become as at ease as possible."

Symptoms of neonatal abstinence syndrome can include an inability to sleep, tremors, tight muscles, difficulty feeding, diarrhea, reflux or vomiting, and these babies can exhibit low-grade fevers and fast breathing. The severity of these symptoms decreases over time, and with treatment, but can persist for up to six months.

"You often see them in a fetal position because of the pain they're experiencing," Mathias notes. The medical team administers medication every 3-4 hours to minimize symptoms and to promote

faster healing. "What you really want to have them avoid are seizures, which can be life-threatening."

MWPB has become a resource for health care providers throughout Maryland on how to best diagnose and treat babies born with neonatal abstinence syndrome and parents are more frequently requesting referrals.

MWPB's effective treatment of babies undergoing drug withdrawal was spotlighted this year as a *Washington Post* cover story and appeared on WBAL-TV and 91 news outlets through the Post's news syndication service. MWPB's collaborative research with Johns Hopkins Medicine has been published in *Pediatrics*, the journal of the American Academy of Pediatrics.

"I think we definitely have learned that the problem of babies born drug-dependent is not going away," says Mathias. "The main feedback we get from parents is that they feel accepted here. We encourage them to take care of their children and then they feel like a capable parent."

Babies born with neonatal abstinence syndrome might have moms who are drug users, both prescribed and non-prescribed, and some infants were so sick at birth that they needed treatment themselves.



Babies Born with NAS:
quadrupled
2004–2013*

account for
25%
of MWPB's
admissions

*NICU admissions increased from 7 cases per 1000 to 27 cases per 1000. *Journal of the American Medical Association* 2012;307(18):1934–1940.

GROWING WITH THE TIMES

Mt. Washington Pediatric Hospital (MWPB) is a place where children with complex medical conditions can get the integrated care they need. We're not like other hospitals that focus only on high-profile conditions; we're a specialty hospital that helps children after they leave another hospital's acute-care environment. From quick outpatient visits to long-term stays, we're here to support children's healing, to get them back home, back to school, and back to their lives. MWPB's multidisciplinary team, which is part of Johns Hopkins Medicine and the University of Maryland Medical System, works with the child and the family, too, to create a supportive and healing environment both here and at home.



ACCREDITATIONS

Our accreditations include The Joint Commission, College of American Pathologists (CAP), and CARF International, the Commission on Accreditation of Rehabilitation Facilities for the Comprehensive Integrated Inpatient Rehabilitation Program, American Psychological Association (Psychology Internship) and Pediatric Specialty Care. The hospital is also certified by the American Academy of Sleep Medicine.

INPATIENT SERVICES

The Center For Neonatal Transitional Care (CNTC)* serves pre-term infants leaving the Neonatal Intensive Care Unit (NICU) for a more medically stable environment to concentrate on feeding and growing. The program also provides comprehensive care for infants with pulmonary conditions and other complications of prematurity and neonatal abstinence syndrome.

Pediatric Chronic Illness Program offers treatment for diabetes, HIV, severe feeding disorders, seizures, pulmonary rehabilitation and other chronic conditions.

Physical Medicine and Rehabilitation Program helps children recover from traumatic injuries, illness or surgery, such as limb reconstruction following multiple fractures, post-surgical orthopedic rehabilitation, management of burns or wounds, neurological disorders, spinal cord injury, amputation or brain injury.

DAY PROGRAMS

Our Day Hospital Programs provide daytime treatment for children who require intensive interventions for rehabilitation or feeding needs and incorporate therapies and medical treatment with meals, educational services and other activities.

OUTPATIENT SPECIALTY CLINICS

Specialized pediatric outpatient clinics and services are available in our Outpatient Care Center.

- Autism Diagnostic
- Balance
- Brain Injury
- Burn and Wound Care
- Cardiology
- Concussion Evaluation and Management
- Dermatology
- Developmental Disorders *
- Diabetes Management *
- Endocrinology
- Feeding Day Treatment Program
- Feeding Evaluation
- Fiber-Optic Endoscopic Evaluation of Swallow
- Gastroenterology
- Gynecology
- Lead Poisoning
- Movement Disorders
- Neurodevelopmental Services
- Neuropsychology
- Nutrition Services
- Nutritional Rehabilitation
- Orthopaedics
- Physiatry
- Primary Care
- Psychiatry *
- Psychology *
- Pulmonology
- Radiology Services: Digital X-ray, Gastrointestinal Contrast Studies and Swallow Studies
- Rehabilitation: OT, PT, Audiology, Speech and Adaptive Equipment *
- Sleep Testing and Evaluation
- Weight Management and Healthy Living
- Weigh Smart®

*MWPB services offered at Prince George's Hospital Center.

Where Children Go to Heal & Grow



Mt. Washington Pediatric Hospital

MWPB.org



Did You See? MWPB's spring advertising campaign spotlighted Sleep, Autism, Rehab and Weigh Smart® and yielded more than 10 million impressions across print, online, TV, radio and outdoor displays.

HIGHLIGHTS

Excellence in Nursing Awards

Baltimore magazine’s inaugural “Excellence in Nursing” award recognized two MWPH nurses. Rebecca Dickinson, RN, was recognized in the pediatric non-neonatal category; and Michele Jacobs, RN, was recognized in the pediatric neonatal category.

Josie King Award

The Josie King Award is for nurses who create a culture of patient safety. Nurses in our Center for Pediatric and Neonatal Transitional Care set an example for patient safety through their teamwork and communication.

MINIs for our MINIs

More than 1,500 items were donated when Priority 1 Automotive Group partnered with MWPH for a onesie and pajama drive, all neatly packaged in a MINIs for our MINIs campaign. MINI Coopers were filled with goodies for our patients. Priority 1 Automotive Group was a Fairy Godmother sponsor of MWPH’s 2015 Storybook Gala.

Most Watched Video

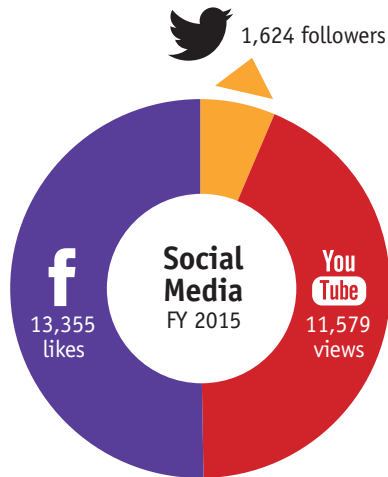
There’s nothing like a dog to light up a room. MWPH’s most beloved service dog, Yuba, wins hearts all around the world. He’s the proud star of “Yuba’s Journey,” a video promoting the hospital that’s garnered more than 5,000 views on YouTube. Go to YouTube and search for “Yuba’s Journey.”



WEBSITE & SOCIAL MEDIA TRAFFIC

MWPH saw a significant increase in utilization of its website and social media sites. A comparison over the past three years is below:

MWPH.org



MWPH’s employee newsletter and its Annual Report were both honored in two international competitions. In the **Hermes Creative Awards**, judged by the Association of Marketing and Communications Professionals, we were a Gold Winner for the MWPH Annual

Report and received an Honorable Mention for the Spring/Summer 2014 issue of Handprints. In the **Communicator Awards**, judged by the Academy of Interactive and Visual Arts, we earned an Award of Distinction for both.





Hospital Volunteers

THANK YOU! Your dedication helps make a difference in the lives of so many children.

Sabrina Aaron
Samiha Ahmed
Terry Arvidson
Nylah Austin
Shehar-Bano Awan
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Susan Stein
Johanna Stenberg
Rebecca Stillwell

Bracha Strimber
Anant Subramaniam
Lynne Swaneburg
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Julia Zaki
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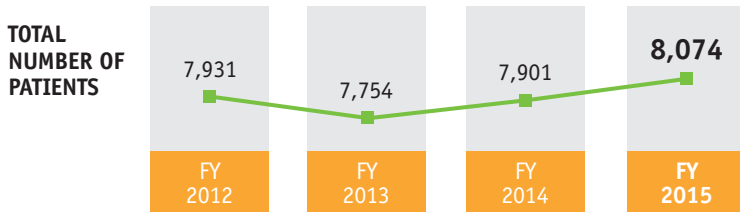
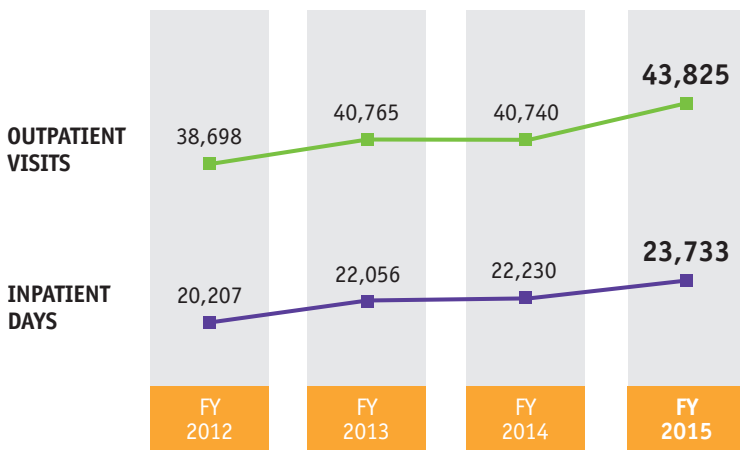
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